



Business Growth and Sustainable Printing Forum for Garment Printers

Garden Grove, CA February 3rd & 4th, 2010

Digital Technology: The Missing Piece?

Digital Technology Seminar: Learn all about how digital pre-press and direct printing technologies are revolutionizing the garment printing industry by reducing pre-press set-up costs, improving quality, and enabling printers to expand their product and service offerings. This lively and interactive session will feature a panel of industry experts who will present information on a wide range of digital print technologies designed to help you expand your business.

Key Topics:

- Digital Print and Screen Making technology – what's the ROI
- Is digital direct to garment printing more complicated than screen?
- What about file preparation for digital printing?
- What about the durability of digital direct prints?
- What other equipment is required in addition to the printer?
- What new revenue and market opportunities exist beyond garment printing?

Panel Participants:

- Moderator – Judy Heft - Nazdar SourceOne
- Geoff Baxter – M&R
- Todd Molzahn – Brother Int'l
- Geoff McCue – Kiwo/Ulano
- Marshall Atkinson – T-Formations
- Tony Miller - Roland DGA



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