



# Business Growth and Sustainable Printing Forum for Garment Printers Garden Grove, CA February 3rd & 4th, 2010

## Building Business Capital in 2010

Business Capital and Credit has a very new look in 2010. Attend this seminar to learn how your business can use the new financial landscape to improve your positioning. Learn what matters most in the Principal's Personal Credit, Accurate Financial Records and Track Record. Building Lender Relationships and Conserving your working capital can have impact beyond simply purchasing a piece of equipment.

## Innovative Printing Techniques

Learn various Plastisol Printing Techniques to help your ink work for you. Discussions on various Wilflex bases and products that will help you achieve different effects.

- How to gain a softer hand with Plastisol
- Plastisol use in discharge printing
- How to get the most mileage out of Plastisol inks
- Printing white inks on dark garments
- Color Systems "Which color system is right for you?"

## Digital Textile - Beyond T-shirts

Join in this seminar to learn about the many added opportunities a Direct-To-Garment (DTG) printer can bring to your business. DTG printing is not about replacing your current screening, but rather expanding your possibilities. Learn when DTG makes sense and about other applications to expand your offering. Todd's presentation will include his "real-world" perspective along with industry expertise.



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