



Business Growth and Sustainable Printing Forum for Garment Printers

Garden Grove, CA February 3rd & 4th, 2010

The Sustainable Garment Printer: How Green is Green?

Are you puzzled about all of the new regulations that are affecting the print industry? Do you want your business to practice environmentally safe print production but don't know where to start? Are you interested in learning how sustainable printing can improve your bottom line and open up new markets? Our panel of Industry Experts will answer these questions and more in a lively and interactive session. You will walk away understanding how being Green can put more green \$\$\$\$ in your pocket.

Key topics:

- What exactly does it mean to be a Sustainable Printer?
- What is the impact of Sustainability on my business – is the effort worth it?
- Pursuing Sustainability adds costs to my business – Fact or Myth?
- How does the Consumer Safety Products Act (CPSIA) impact my business?
- What's the latest in environmentally responsible ink technologies
- What am I already doing that qualifies as Sustainable?
- Can I market my business as a sustainable printer to help me attract new clients?

Panel Participants: Moderator – Laura Maybaum - Nazdar

- Rob Coleman – PolyOne/Wilflex
- Rob Carillo – Kiwo/Ulano
- Marshall Atkinson – T-Formations
- Laura Maybaum – Nazdar
- Dave Julo – Nazdar SourceOne



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